

Legal Notices – Privacy Policy

ADVANCED TRACKING TECHNOLOGIES, INC., (ATTI) will NOT sell, rent, or share your email address with others in order for them to send you unsolicited mail or email.

This official Privacy and Security Statement is designed to help you understand what information we gather and how it is used. In our ongoing effort to improve the services and features we provide to our customers, ATTI will continue to add better technologies on occasion. As a result, this policy is subject to change without prior notice and we encourage you to review this policy periodically.

• Information We Share with Others

Any personal information you provide to us on our website when shopping online, while requesting information, or in connection with the provision of services by us to you (i.e. name, address, e-mail address, telephone number, credit card information, and vehicle information) is maintained in private files on Secure Web servers and our internal systems. ATTI will not sell, rent or share your email address or any other personal information with others that would allow third parties to send you unsolicited email. We retain credit card information only for the purpose of processing current and future orders and other charges to your account.

ATTI may, subject to applicable law, use any of this information to: (a) share that information with roadside assistance providers, emergency service providers, police, security firms, fire department, ambulance and emergency health care providers or others, as needed or required by law; (b) check or maintain equipment purchased from ATTI, (c) comply with legal requirements, valid court orders and other exigent circumstances; (d) help you or managers of vehicle fleets maintain the vehicle in which the ATTI equipment is installed; (e) evaluate and improve our service; (f) enforce agreements; (g) prevent fraud or misuse of services; (h) protect the rights, property, or safety of you or others; (i) offer you new or additional products or services; or (j) perform market research. ATTI may, subject to applicable law, share your contact information, information about your current services and the identification numbers of installed ATTI equipment for purposes of offering you products and services.

• Links to Other Sites

To enhance your online experience or to better help with understanding a product or service, this site may link to other sites. Those websites will have their own policies on privacy that you may wish to review. We have no responsibility for these linked websites.

• Cookies

In order to purchase products from ATTI, your browser must be set to accept “cookies.” A cookie is a small piece of data housed in a text file or folder on your computer’s hard drive that helps us recognize you when you visit our sites. We use cookies to help us remember things such as the following: (1) the profile facts you tell us about yourself, (2) your specified areas of interest on our sites, (3) the items you’ve placed in your shopping basket, and/or (4) the pages you visit as you shop. If you have further questions concerning cookies, or how to accept them, please choose your browser website below:

Internet Explorer users:

www.microsoft.com

Firefox users:

www.mozilla.org

- Tracking

Our website uses tracking through Google site stats.

- Children

ATTI is concerned about the privacy of young children and we do not knowingly collect any personal information from anyone under the age of 18. ATTI does not sell products for purchase by children.

- Communications

Whenever you purchase products from ATTI, we collect and store the information that you volunteer—information such as your name, e-mail address, postal address and phone number. The information you supply is added to our customer database. You may receive periodic printed or e-mail communications from us about new products and services, discounts, special promotions or upcoming events.

In some instances, we use third-party companies to help us provide products and services to you, to assist us in managing customer information, or to fulfill promotions and communicate with you. Some of these companies are given access to some of the information you provide to us. These companies are contractually restricted from using your information in any manner other than in helping us to provide you with the products and services we make available.

If you believe for any reason that ATTI has not followed these principles, please contact us at Tech@advantrack.com and ATTI will act promptly to investigate and correct as

appropriate. Please identify the issue as a Privacy Policy concern in your communication to ATTI.

By placing an order online or by phone, you the customer, consent to the statement above.